



# Intrinsic

Perennial Gardens, Inc

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## **PRESS RELEASE**

### **Rudbeckia x 'American Gold Rush' PPAF**

Intrinsic Perennial Gardens, Inc. is excited to announce the introduction of  
**Rudbeckia x 'American Gold Rush' PPAF**

**One of Intrinsic Perennial Garden's best plants!**

**Naturally compact plants reach 22 inches, with a rounded habit and heavy bloom starting in late July through September. The golden yellow 3-inch flowers have arched petals. Foliage is thinner and hairy giving this plant excellent resistance to Septoria, the fungus that affects Goldstrum.**



For more information on the plant and licensing, contact  
Brent Horvath at 800-648-2788 ext. 15 or [BrentH@intrinsicperennialgardens.com](mailto:BrentH@intrinsicperennialgardens.com)

~ *Growers of Hardy & Hard to Find Perennials* ~  
[www.intrinsicperennialgardens.com](http://www.intrinsicperennialgardens.com)